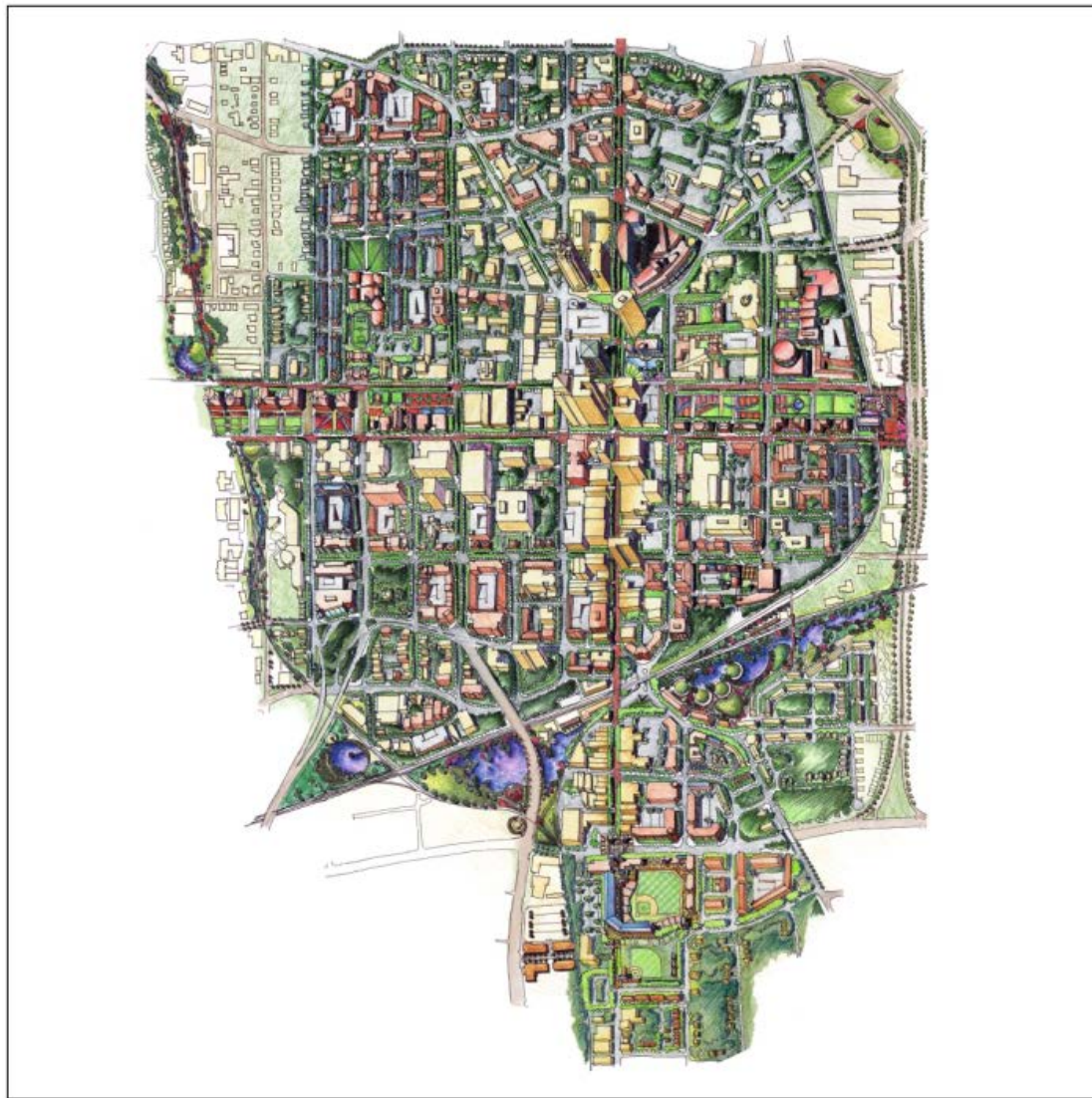




Downtown
Greenway



The Greensboro Center City Plan will define Center City for the next 20 years. Rich Flierl of The Center said, "The plan will live and breathe within the context of the notion that **downtown defines us.**" The first step in the process was to understand the spirit of the city. Among our first impressions of Greensboro was one offered by the plan's steering committee. They said four words represent the spirit of Greensboro: Freedom, Motion, Innovation, and Tradition. These Four Cornerstones guide the plan from conception to implementation.

As the story unfolds and the city reveals its soul and character to the designers, the connotations of the Four Cornerstones become ever more clear:

The Plan

PART TWO



Downtown Greenway

Greensboro, NC

Connections Map

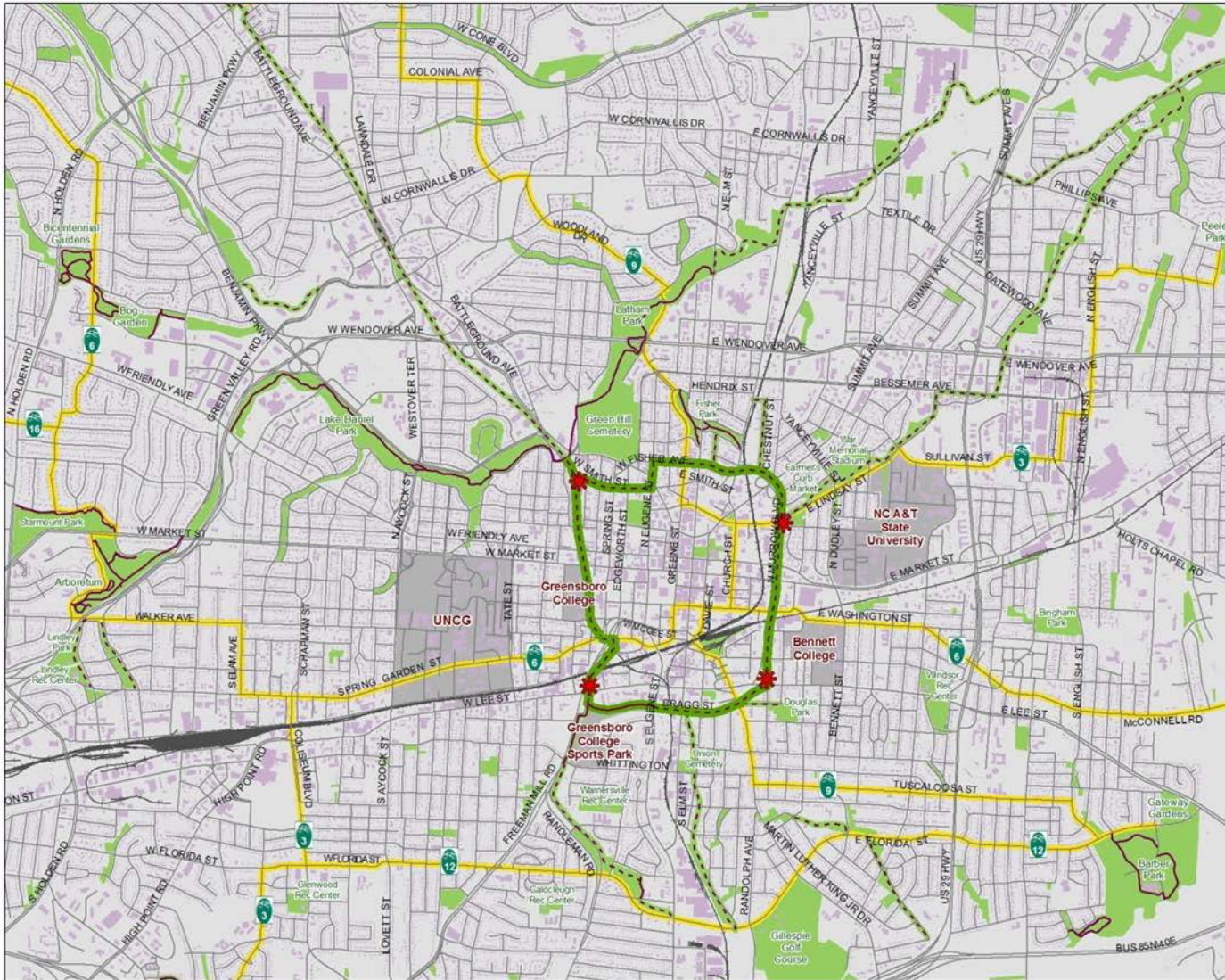
- Public Art Cornerstones
- Downtown Greenway
- Existing Trails/Greenways
- Planned Trails/Greenways
- Railroad
- Signed Bike Routes
- Buildings
- Colleges & Universities
- Parks & Green Space



Map Created: October 2009
By: Parallax Map & Media, Inc.



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336.379.0821















Over.Under.Pass.















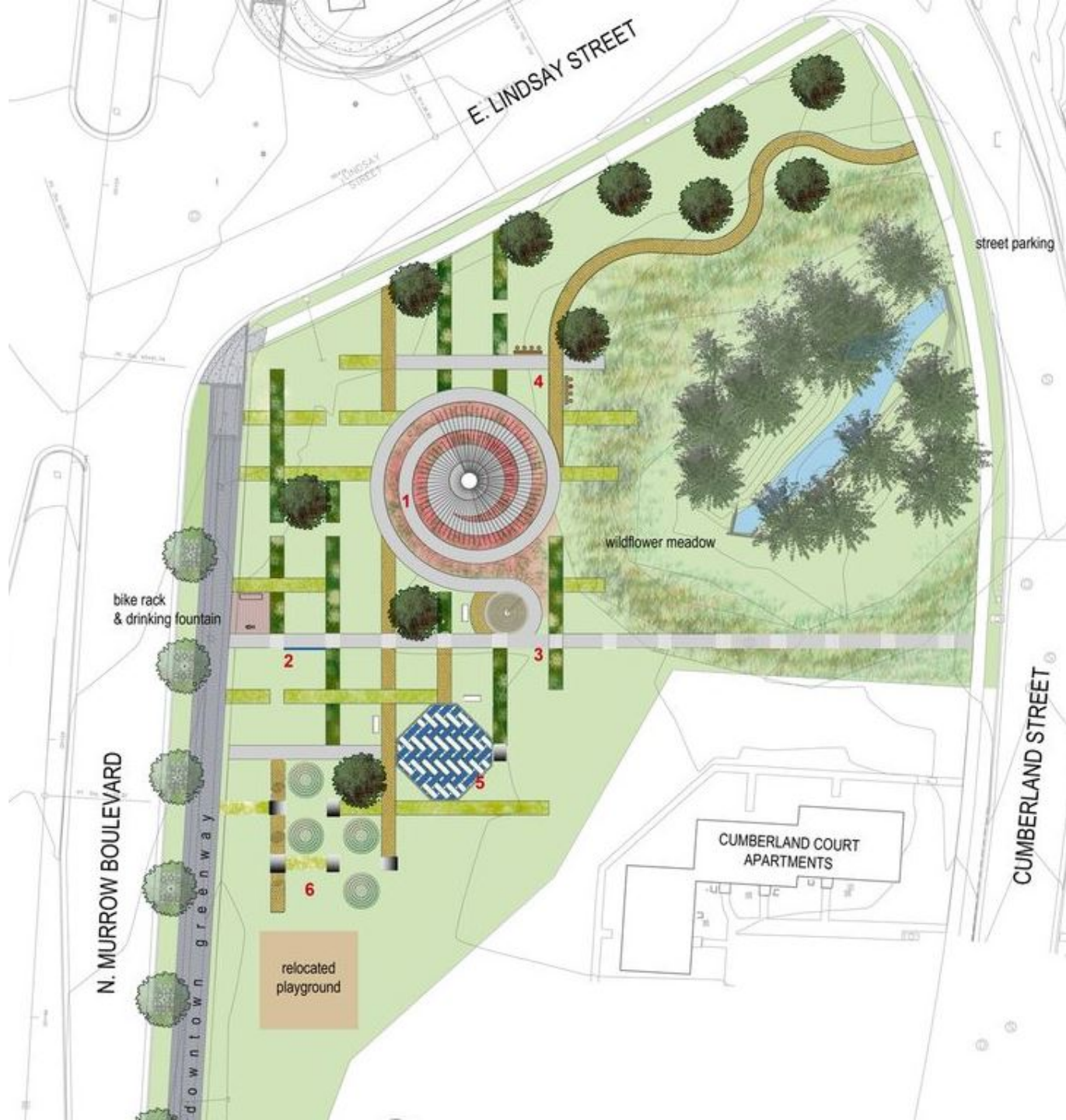


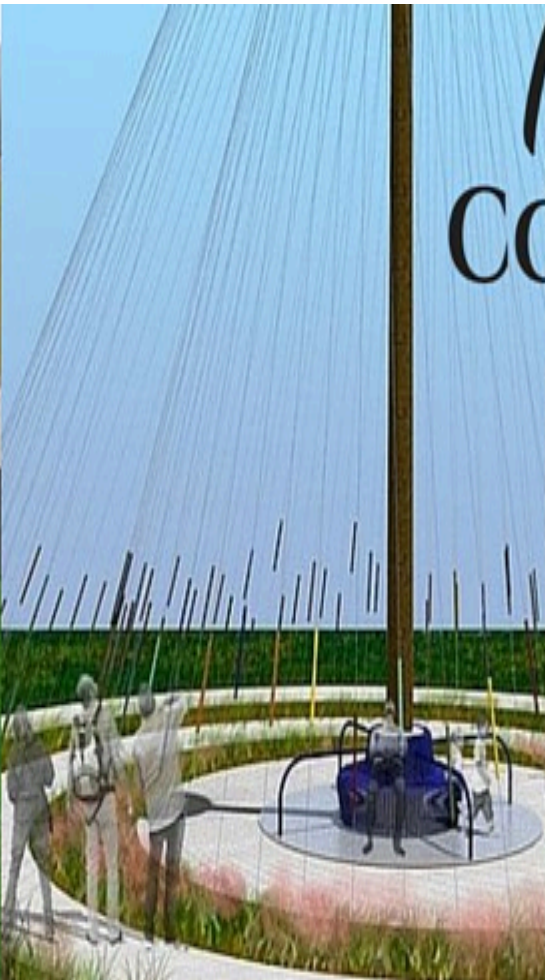
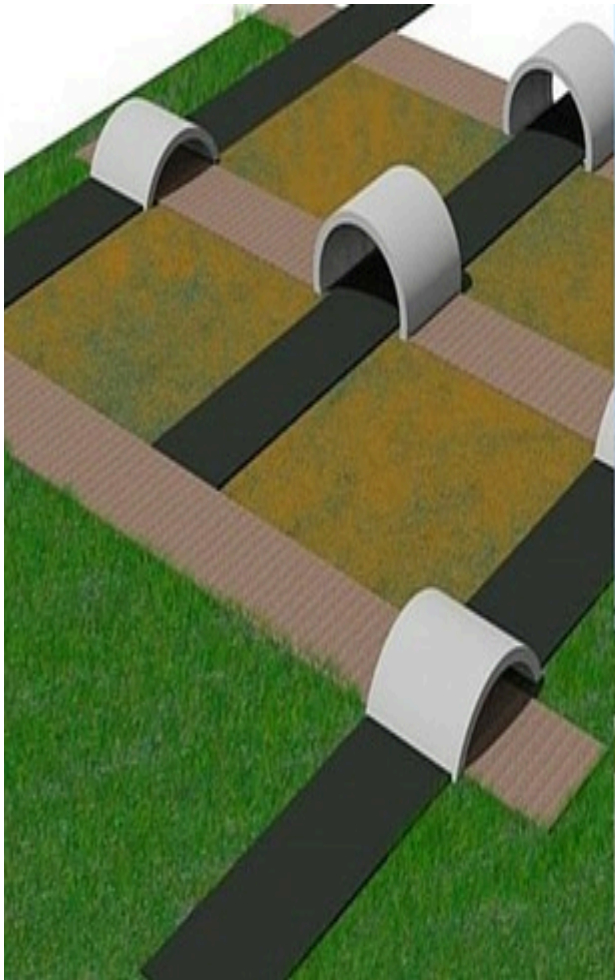
ECO-GARDENS











Innovation CORNERSTONE

CONSTRUCTION SCHEDULE

2016

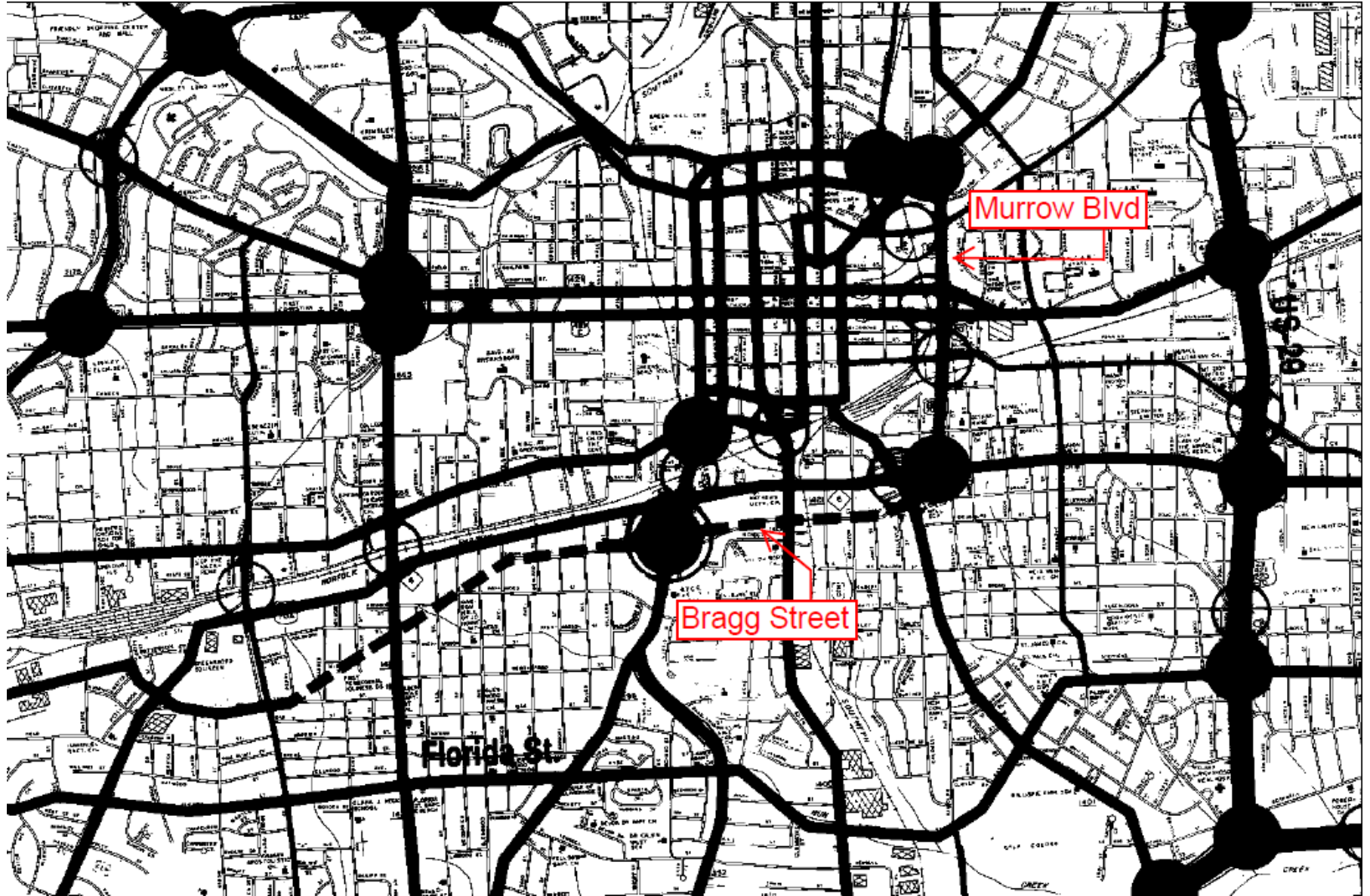
- Northern, Southern, and Eastern sections to go under construction
- Innovation Cornerstone to be built
- Functional design of Western section completed

2017-2018

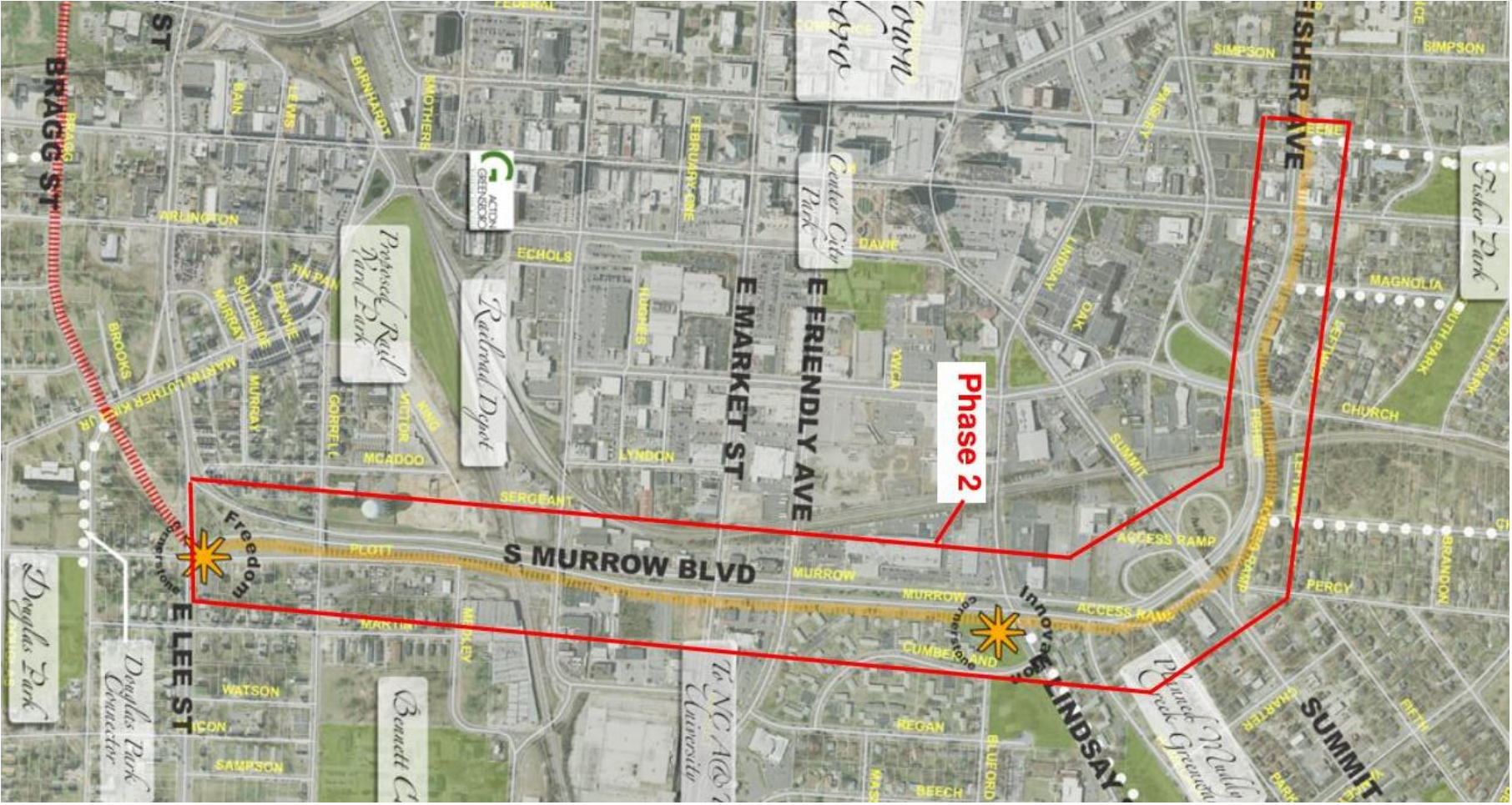
- Complete design of Western section and begin construction
- Build Freedom Cornerstone



MURROW BLVD./BRAGG ST. 1989 THOROUGHFARE PLAN

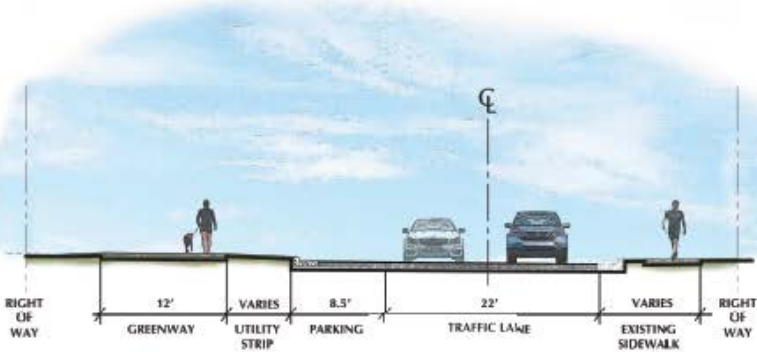


PHASE 2 FEATURES MURROW BOULEVARD ROAD DIET

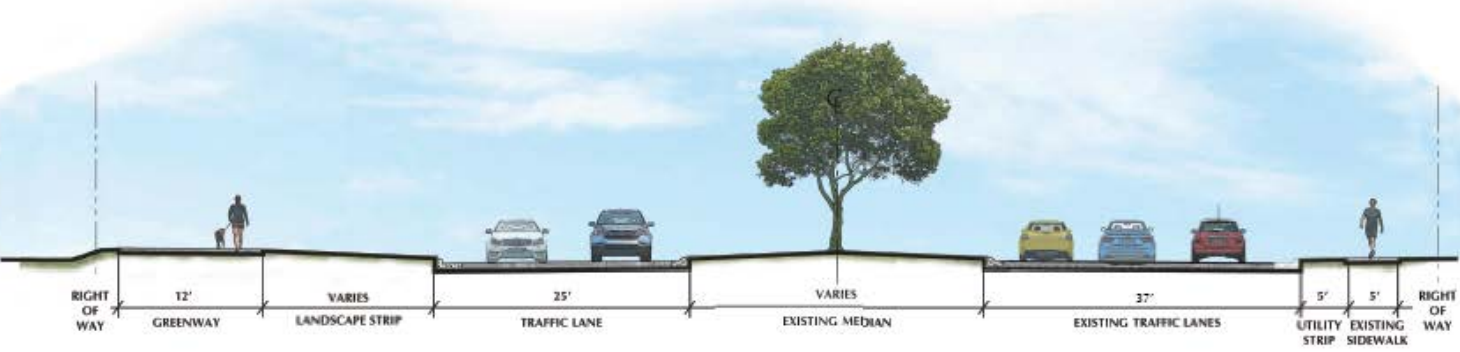


THREE ROAD DIET OPTIONS WERE CONSIDERED

ILLUSTRATIVE CROSS-SECTION - ELM TO SMITH



ILLUSTRATIVE CROSS-SECTION - HOMELAND TO WASHINGTON



GATE CITY BOULEVARD & MURROW BOULEVARD

Murrow Boulevard - Downtown Greenway Roll 1 - Final Concept



Possible alignment of future trail to south

Add sidewalk

Future cornerstone public art

Right-in / Right-out Only

Replace existing stairs with ramps

Stairs (with bike channel)

Planned parking along Plott Street

Murrow Blvd. section location

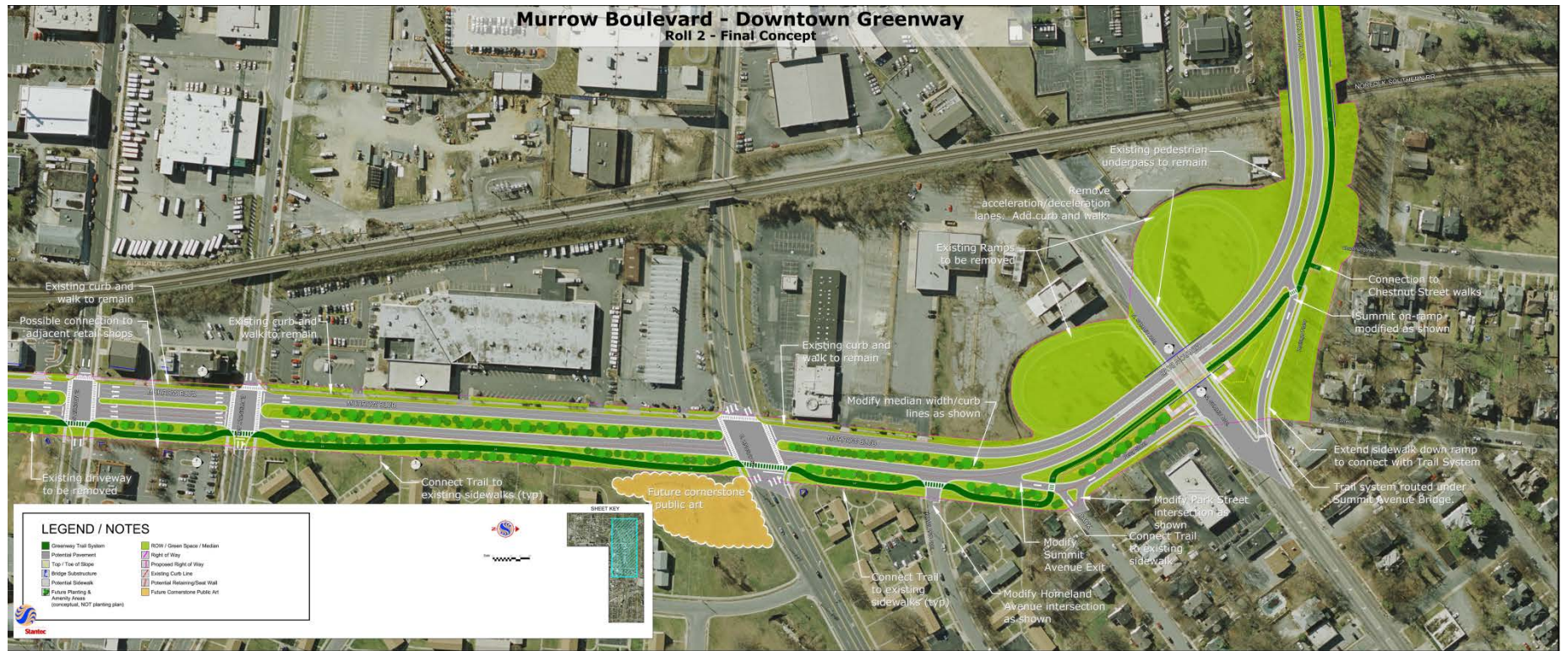
Existing sidewalk to remain

Add sidewalk

Possible location of stairs to Washington St

Existing driveway to be removed

SUMMIT AVENUE AND MURROW BOULEVARD

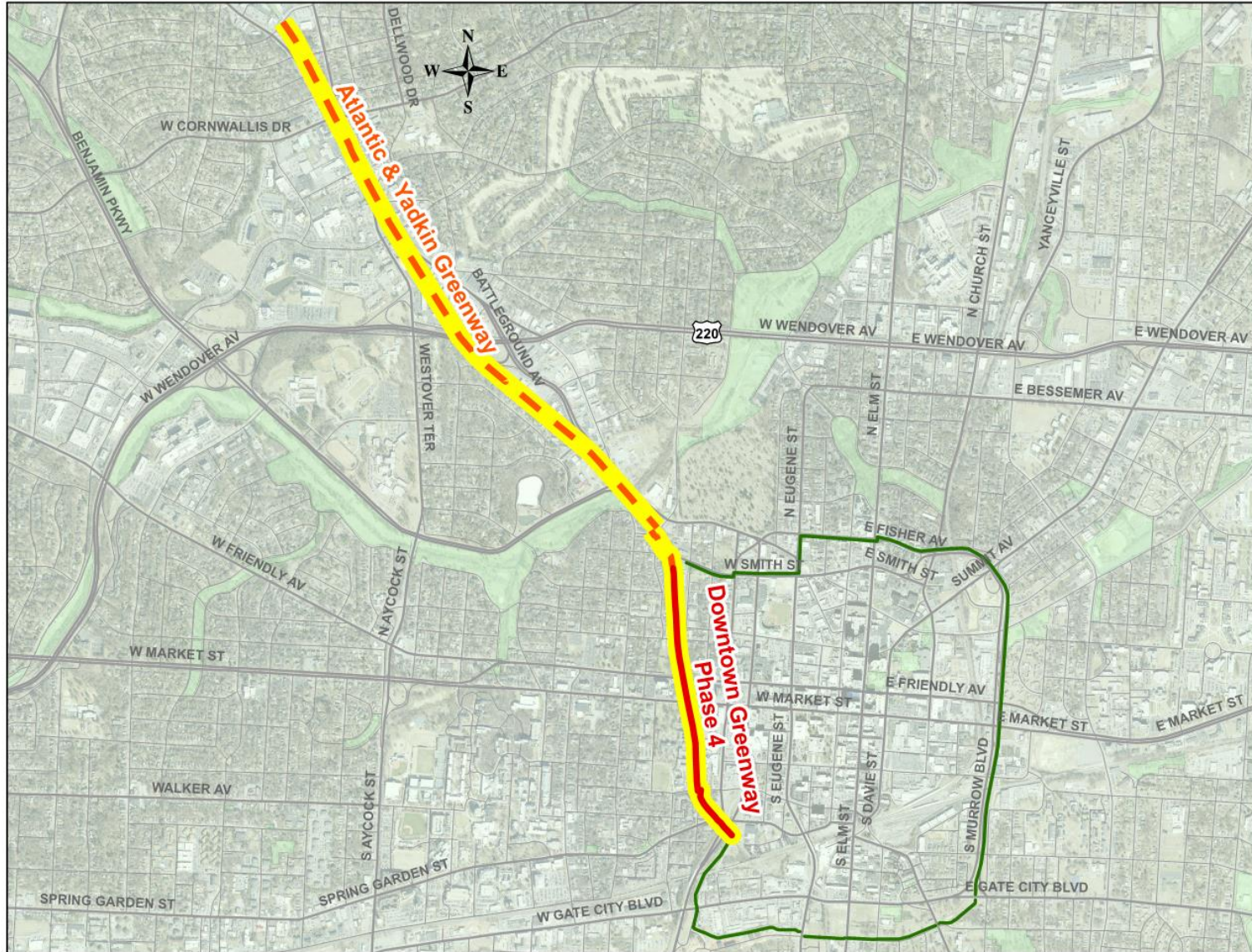


FISHER AVENUE

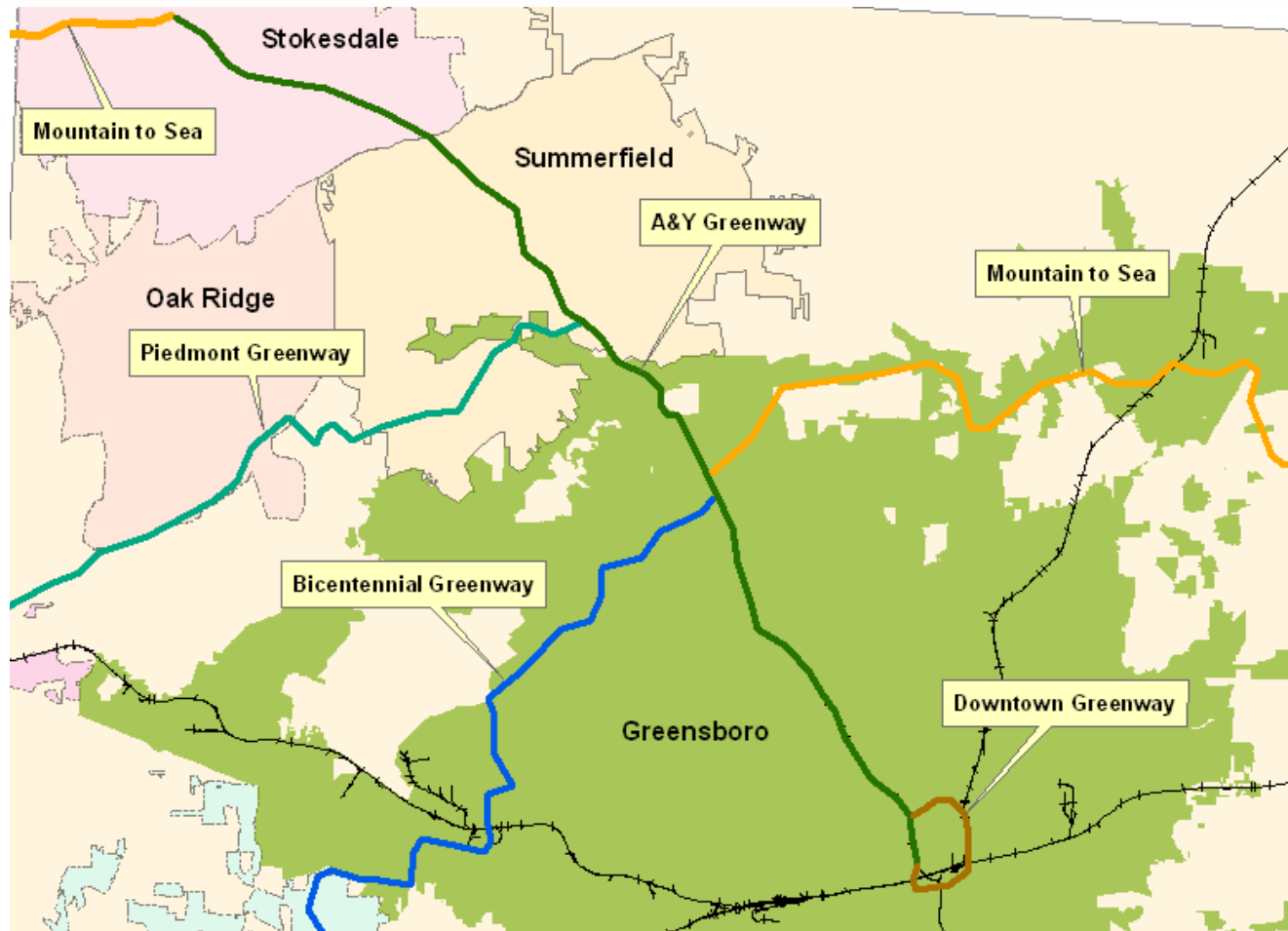
Fisher Avenue - Downtown Greenway Roll 3 - Final Concept



PHASE 4 ALONG THE N&S RAIL LINE



A&Y GREENWAY



N & S RAIL LINE NORTH INTO DOWNTOWN



FRIENDLY AVENUE BRIDGE



MARKET STREET CROSSING



PHASE 4 FEASIBILITY STUDY

DOWNTOWN GREENWAY PHASE 4 and A&Y GREENWAY PLANNING FEASIBILITY - PREFERRED ALIGNMENT

PROPOSED IMPROVEMENTS

Proposed Improvements Legend

- Asphalt Overlay \$7.00/sq yd
- Concrete Paving
- GreenSpace
- Landscaping
- Pedestrian Bridge
- Greenway Walkway

Guilford Avenue

D3 Lane Width Reduction with Raised Crosswalk \$85,000

Summary of Benefits:
- Reduced travel time and provides safe crossing to nearby residential area.

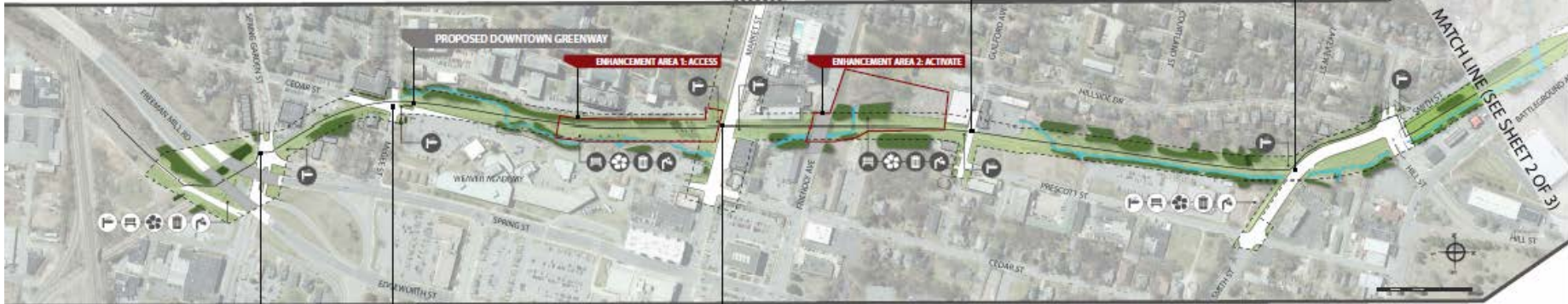
Smith Street

E2 Pedestrian Bridge \$371,000

Summary of Benefits:
- Pedestrian bridge will allow for walking routes along the waterway and reduce travel time. A pedestrian bridge will make it easier for users to cross the waterway.

PROJECT CORRIDOR

Project Corridor, GreenSpace, Stream, Tree Cover, Tree Cover, Roadway, Overpass, Potential Bench, Potential Native Landscaping, Potential Trip Reception, Potential Drinking Fountain, Potential Warning Sign, Existing Amenities



PROPOSED IMPROVEMENTS

Spring Garden Street

A1 Mid-Block Crossing with Median Refuge and RRFB \$114,000

Summary of Benefits:
- Mid-block crossing provides a safe crossing point for users. Median refuge and RRFB provide additional safety for users crossing the street.

McGee Street

B1 Stop Controlled Crosswalk \$325,000

Summary of Benefits:
- Stop controlled crosswalk provides a safe crossing point for users.

Market Street

E2 Right Lane Drop, Buffered Bike Lane and Signalized Crossing \$357,000

Summary of Benefits:
- Right lane drop, buffered bike lane, and signalized crossing provide a safe crossing point for users. Signalized crossing provides a safe crossing point for users.

MANY OPPORTUNITIES FOR ENHANCEMENTS

DOWNTOWN GREENWAY PHASE 4 and A&Y GREENWAY PLANNING FEASIBILITY

ENHANCEMENT AREA1: ACCESS



ENHANCEMENT AREA2: ACTIVATE



BEFORE



BEFORE



TYPICAL DOWNTOWN GREENWAY



BEFORE



ENHANCEMENT AREA 3: ESCAPE





FUNDING as of December 2015 - Public & Private

\$30 Million Project

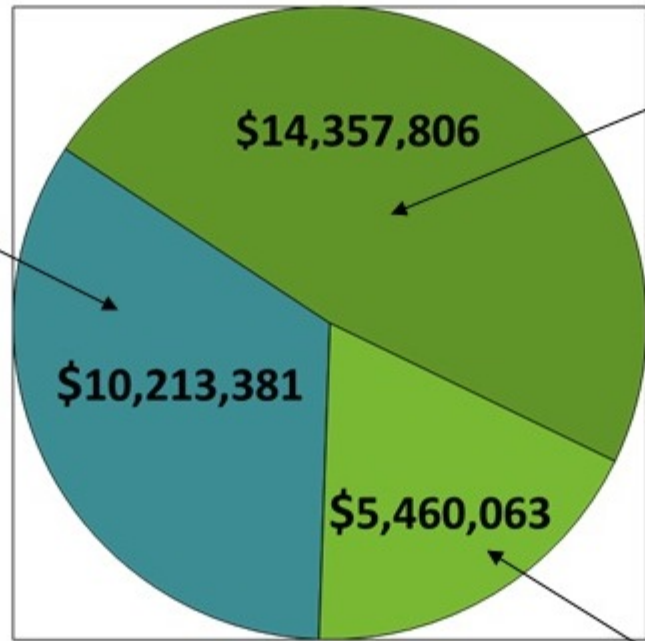
Committed Private Funds
\$10,213,381

Action Greensboro Foundations: \$7.28M

- Cone Health Foundation
- Cemala Foundation
- Joseph M. Bryan Foundation
- Phillips Foundation
- Weaver Foundation
- Tannenbaum-Sternberger Foundation
- Ellison Foundation

Miscellaneous Grants & Donations:
\$258,750

Committed Major Gifts Campaign Funds:
\$2,674,631



Committed Public Funds
\$14,357,806

2008 City of Greensboro Street Improvement Bonds: \$7M

Other City Funding: \$104,806

Federal Transportation Funds: \$7,093,000

National Endowment for the Arts: \$100,000
Mayor's Institute on City Design 25th Anniversary Initiative

Fit Community: \$60,000

Remaining Public Funds Needed
\$5,460,063

Other Possible Funding:
•Local, State, Federal Grants & other sources

TOTALS:
\$24,571,187 Committed
\$5,428,813 Pending

INVESTMENTS



Phase	Location	Amount
1	South Elm Redevelopment	\$80 million planned
	Union Square Campus	\$40 million under way
1	New Zion Church	\$6 million under way
1	Fresh Local Good Food Group	\$4 million planned
1	CampusCrest Apartments	\$25 million complete
	Salvation Army Boys & Girls Club	\$12 million under way
2	State Employees Credit Union	\$3 million complete
3	Deep Roots Market	\$3 million complete
3	Greenway at Fisher Park/Stadium View	\$20 million complete
		\$6 million complete
3	Prayer Brewing/Crafted Street Food - AZ Properties Development	\$1.5 million complete
	Joymongers brewery	\$1 million under way
3	Lindbrook Development Office	\$13.5 million planned
4	Guilford and Prescott Streets- Dawn Chaney	\$3 million complete
4	Arbor House Condominiums	\$8 million complete
Total Complete		\$57.5 million
Total Underway and Planned		\$156.5 million
Total		\$214 million



STOP

X
RAILROAD
CROSSING

QUESTIONS?

